

The Hunger Project (THP) – Switzerland

Become an Activist

Would you like to do more to help THP? Are you active in sports? Are there any sports events coming up in which you participate? Or is there a celebration in the near future, a birthday, a wedding or another great occasion?

You could visit the website www.givengain.com and set up your own fundraising profile as an activist for The Hunger Project. It just takes a few minutes but helps us enormously. At present, we are collecting funds for the microfinance program in Burkina Faso.

GivenGain has been the global leader for fundraising on the internet since 2001 and pools forces of non-profit organizations and single persons for a good cause under the motto «One World. Zero Barriers».

Please invite your colleagues, friends and family members to become active in our global project and help us to accomplish our mission. Make use of your social network to further and spread your great project.

We're happy to help you with this.



International School of Geneva organizes fashion show

On April 17, the Nations Fashion Show of the Campus des Nations was presented for the fourth time. Numerous boutiques in Geneva provided clothes of different styles for the fashion show. The proceeds from the ticket sales of CHF 800 went to The Hunger Project Switzerland this year. Dorna Revie, member of the board, and Doris Ragettli, a partner for many years, gave a short presentation of The Hunger Project. A great thank you to all the participants!

THE
HUNGER
PROJECT



THE HUNGER PROJECT SWITZERLAND

Contact: The Hunger Project Switzerland, Alexandra Koch, Blumenweg 6B, CH-5300 Turgi
Telephone +41 44 586 68 34, mobile +41 78 870 40 75
alexandra.koch@hungerprojekt.ch, www.hungerprojekt.ch, www.thp.org

Domicil: The Hunger Project Switzerland, Avenue De-Luserna 30, CH-1203 Genève

Postal account: 12-25633-7, **Bank account:** Bank Coop SA, 4002 Basel, IBAN CH 88 0844 0360 1332 9009 1

Reorientation of THP Switzerland

Together with the UN, The Hunger Project is committed to formulating the Sustainable Development Goals. A crucial goal for THP is ending chronic hunger by 2030. In order to optimize the contribution of The Hunger Project towards reaching this goal, the members of the board, the director and some longstanding partners met in November 2014. We would like to thank Claude Heini for managing this important workshop, in which new energy began to flow. We reworded our goal for The Hunger Project Switzerland: «We invite people and institutions in Switzerland to come forward and partner with the Hunger Project for the sustainable end of chronic hunger worldwide. The Hunger Project will continue its partnership with the poorest, who struggle every day under adverse conditions to survive, until they find sustainable solutions against humiliation, poverty and hunger. In return, this partnership will provide valuable experiences to support our own development.»

For support, we have made two important decisions: In order to become more efficient and achieve greater range, we are going to restructure the organization. Moreover, we are going to offer the «Rethinking What's Possible» Workshops in Switzerland. These workshops, developed by our colleagues in Australia, provide us with an innovative and inspiring tool that helps us to realize the impact of The Hunger Project and to motivate more and more people to support THP. We'll keep you informed.

Would you like to help us reach our goal? Please, get in touch!

Partner Story from Burkina Faso

«My name is Dianda Zonabo. I come from the village of Kapon. I am 42 years old. I am married and mother of five children (three girls, two boys). I am a saleswoman of yams in the market of Kapon, and my husband is a peasant farmer. I've participated in the activities of the epicenter since its creation. I am a member of the village credit committee. Since 2010, our group has received annually a credit for the women in order to lead different income generating activities such as the small business (sale of spices, cereal, soaps, and fruits) and the breeding (poultry, sheep, pigs). The amount of the credit granted to every beneficiary within our group varies from 5'000 CFA to 75000 CFA. That is why as a yams saleswoman in the market of Kapon, I benefited from credit to strengthen my business several times. I began with a starting loan of 10'000 CFA. Today, I reach the amount of 70000 CFA and I became a yams wholesaler and half-wholesaler; this means that other women come to get fresh supplies at home for the resale.

At the present time, I can show evidence on the impact of the microcredit:

- I pay for my children's school fees and supplies, as well as for their clothing every year.
- I was able to buy a bicycle that has improved my mobility,
- I bought a goat to breed.
- I cover my children's the medical expenses.
- I am working to extend my hangar to increase the storage capacity of the yams.

In conclusion, I can say that the microcredit allowed me to strengthen my activity; my income has drastically improved. I am recognized as a leader in the village. I thank once again The Hunger Project for its support to the women for their socioeconomic promotion.»

